



## **AFPM Press Policy**

### **Sponsorships**

Except for those specifically contracted to produce a daily show newsletter, AFPM meeting or conference activity sponsorships are not available to media outlets, including trade publications. Energy and petrochemical trade publications are invited to participate in AFPM's "Press Wall" program for applicable conferences and meetings.

### **Photography and Video Recording**

Unauthorized photography and video recording is not permitted at AFPM conferences and meetings. Recorded or live media interviews are permitted with prior written authorization from the AFPM Communications Department.

### **Conference Registration**

Press badges are available for credentialed working press only (reporters who are actively writing about the conference for a publication). Working press are eligible for complimentary registration, with a maximum of six complimentary registrations allowed per publishing company. All other registrants are offered the AFPM member registration rate.

Complimentary press registration approval can be obtained by filling out a press registration request form and emailing or faxing it to the attention of AFPM Communications Department at [media@afpm.org](mailto:media@afpm.org). One form can be completed and submitted for all meetings for each calendar year.

You will be notified via email when your request has been reviewed and approval granted. Upon approval, your name will be added to a press list for the appropriate meeting(s). Registration for a particular meeting must be completed online when general registration opens for that meeting.

At least one of the following press credentials is required. Please submit your credentials with your registration form.

#### **Print Journalists:**

- A current business card (from a publication relevant to the event) imprinted with your name and title,
- A copy of a current by-lined article, or
- The mast page of a current industry-related publication with your name listed.

**Freelance Journalists:**

- A letter from an editor stating that you are working on assignment for an industry-related publication.

**Electronic Media:**

- Internet representatives, including editors of websites, must present proof of an existing site with relevant editorial content.

**Others Affiliated with the Media:**

The following do not qualify for press badges or complimentary registration. These individuals are welcome to attend and should register at the conference rate.

- Art directors
- Advertising sales representatives
- Sales and marketing representatives
- Promotions coordinators
- Public relations representatives
- Editors of in-house newsletters
- Publishers (unless active in the editorial content)

If you are unsure whether your credentials meet the above criteria or if you have any additional questions, please contact the AFPM Communications Department at [media@afpm.org](mailto:media@afpm.org) and someone will get back to you.